

ANNEX A

REGIONAL

SCL/EDU

Support for the Education Agenda of Digital Transformation

TERMS OF REFERENCE

Background

The expansion of the digital economy in Latin America and the Caribbean is emergent. While there are some public policies aimed at promoting the adoption of digital technologies, there has not been a dynamic and sustainable process to foster the transformation of government, industries and talent, among other areas, which would equip countries to seize the opportunities and address the challenges, brought about the 4th Industrial Revolution. The region still exhibits relatively low penetration of broadband Internet and the bandwidth is far below the average for OECD countries. New strategies are needed to boost the adoption of ICTs and reveal the transformative effect of the Digital Economy on growth, innovation and social inclusion. Given the challenges identified for the region and the opportunities that lie ahead stemming from the digital transformation of its economies, the IDB is enhancing its value proposition to its clients and seeks to engage in strategic partnerships with key actors in the private sector that have brought new solutions and ways to advance in the digital economy agenda.

Consequently, the Technical Cooperation RG-T3008 is funding the activities to strengthen Education Management and Information Systems to improve the performance of the education systems, one of the aspects of its digital transformation.

Consultancy objective(s)

The consultancy aims to provide support to develop and implement a strategy for the digital transformation of the education sector in the region following three main goals: raise awareness, build capacity and develop innovative solutions.

Main activities

The selected candidate will work in a range of activities such as:

- Generate awareness within IDB of EDU's digital transformation efforts;
- Develop dissemination products of existing education projects with a digital content to Increase visibility in social media;
- Mapping digital solutions for the main challenges of the education sector and create a roster of schools and programs that are successful in the use of education technologies;
- Identify and map content for a 101 course on digital technologies that will increase the capacity of the education division to create digital solutions;
- Analyze pipeline and ongoing programs in the Education Division with a technological content that require partnerships to increase their impact
- Identify internal and external partners or donors in the are of digital transformation and support the development of a strategy of how to work to ORP

Qualifications

- Academic Degree/ Level & Years of Professional Work Experience: Bachelor's degree in economics, education, political science, communications, Journalism or related field and 2 years of professional experience, or the equivalent combination of education and experience. A Master's degree in economics or related field is desirable.
- Languages: Spanish/English.
- Areas of Expertise: Economics, education, digital technologies.
- Skills: Motivation, ability to work independently and to work in teams. Strong analytical abilities as demonstrated by academic achievement and other personal achievements. Sound knowledge of PowerPoint and Excel. Excellent communication and writing skills. Knowledge of social media.

Characteristics of the Consultancy

- Consultancy category and modality: Temporary Term Contractual, Monthly.
- Contract duration: Six (6) months. Immediate.
- Place(s) of work: Headquarters.
- Responsible person: Elena Arias (SCL/EDU) and Marcelo Perez-Alfaro (CUR/EDU), Educational Specialists.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Visa and Work Permit: The Bank, pursuant to applicable policies, may submit a visa request to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuales, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDS status. We encourage women, Afro-descendants and persons of indigenous origins to apply.